

Ainsley Disney

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EDUCATION

Southern Methodist University, Cox School of Business

Master of Science in Finance

Scholarship: Merit Scholarship

Dallas, TX

May 2026

University of Texas at Austin, Moody College of Communication

Bachelor of Science in Public Relations

GPA: 3.92 / 4.00

Honors: Honors Graduate, Semesterly Dean's Honors List & National Society of Collegiate Honors

Austin, TX

May 2025

EXPERIENCE

The Lab at The University of Texas

Austin, TX

Creative Marketing Coordinator, Campaign for State Farm

Jan. 2025 – May 2025

- Directed a 10-member team to develop a full-funnel marketing campaign for State Farm, presenting final strategy to the company's board of executives
- Produced 15+ brand-consistent creative assets across digital and print channels to support campaign objectives
- Synthesized feedback from peers and stakeholders to refine messaging and enhance strategic clarity

Gray for Glioblastoma

Remote

Public Relations Intern

May 2024 – Aug. 2024

- Executed 20 targeted press release pitches, securing media placements that elevated brand visibility and event awareness
- Identified and pitched 10 podcast hosts, leveraging storytelling to broaden the nonprofit's reach and donor engagement
- Managed outreach to 200+ media partners and influencers, strengthening relationships and streamlining communications

Orphan Outreach

Dallas, TX

Marketing Intern, Women for Orphans Worldwide

May 2023 – Aug. 2023

- Spearheaded planning and logistics for the annual Children's Hope Dinner, raising \$20,000 for global orphan care
- Supported marketing operations by developing donor-facing communications sent to 500+ contacts
- Facilitated 10+ cross-departmental meetings to align event timelines and stakeholder responsibilities

D.I.G.

Dallas, TX

Commercial Real Estate Intern

May 2021 – Aug. 2021

- Collaborated directly with the CEO to develop 3 investor-facing pitch decks for high-profile capital markets clients
- Participated in 5+ executive meetings with institutional real estate firms, gaining exposure to underwriting and deal strategy
- Compiled property data for 50+ retail assets using Excel and produced marketing materials with Adobe InDesign

LEADERSHIP

DKMS, Earl Young's Team

Austin, TX

Head Coordinator & Volunteer

Nov. 2024

- Executed a campus-wide swab drive for blood cancer patients, registering 200+ new potential bone marrow donors
- Managed logistics and volunteer coordination in partnership with DKMS representatives to maximize turnout
- Facilitated a match that resulted in a life-saving bone marrow donation, demonstrating the tangible impact of outreach efforts

Women for Orphans Worldwide

Dallas, TX & Austin, TX

Junior Board Member

Aug. 2020 – Aug. 2024

- Directed fundraising campaigns and awareness efforts to support educational and basic needs for orphans in Guatemala and other underserved countries
- Coordinated logistics and team planning for international mission trips, ensuring program delivery aligned with organizational goals

CERTIFICATIONS

Eastdil Secured: Real Estate Finance Training Program

June 2025

Muck Rack Academy: Fundamentals of Public Relations

Feb. 2024

Muck Rack Academy: Fundamentals of Social Media

Feb. 2024

TECHNICAL SKILLS AND INTERESTS

Software Skills: MS Excel, MS Office, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Rush, Canva

Research Skills: SWOT Analysis, Mintel Reports, Nielson, Muck Rack

Interests: Restaurants, Art, Design, Snowboarding, Skiing, Reading, Pilates, Labrador Retrievers