Ainsley Disney

Dallas, TX | 469-265-1021 | ainsleyd@mail.smu.edu | linkedin.com/in/ainsley-disney | ainsleydiz.com

EDUCATION

Southern Methodist University, Cox School of Business　　　　　　　　　　　　　Dallas, TX
Master of Science in Finance　　　　　　　　　　　　　　　　　　　　　　　　　May 2026
Scholarship: Merit-based

University of Texas at Austin, Moody College of Communication　　　　　　　　　Austin, TX
Bachelor of Science in Public Relations　　　　　　　　　　　　　　　　　　　　May 2025
GPA: 3.92 / 4.00
Honors**:** High Honors Graduate, Semesterly Dean's Honors List & National Society of Collegiate Honors

EXPERIENCE

TDH Capital Management　　　　　　　　　　　　　　　　　　　　　　　　　Dallas, TX
Alternative Asset Management Intern　　　　　　　　　　　　　　　　Jun 2025 – Aug 2025
- Served as a summer intern for an alternative investment fund with exposure to both public and private markets
- Assisted portfolio managers with investment research, due diligence, and other office and clerical work as needed
- Pitched a basket of stocks to fund principals culminating in a real money securities investment worth 3% of AUM

The Lab at The University of Texas　　　　　　　　　　　　　　　　　　　　　Austin, TX
Creative Marketing Specialist, Campaign for State Farm　　　　　　　　Jan 2025 – May 2025
- Directed 10-member team to develop a $5MM full-funnel marketing campaign for State Farm, presenting final deck to the board
- Produced 15 brand-consistent digital media assets rolled out by State Farm in Fall 2025 across multiple media platforms
- Synthesized feedback from peers and stakeholders to refine project messaging and enhance strategic clarity in deliverables

Gray for Glioblastoma　　　　　　　　　　　　　　　　　　　　　　　　　　Remote
Public Relations Intern　　　　　　　　　　　　　　　　　　　　　May 2024 – Aug 2024
- Delivered 10+ targeted press release pitches, securing media placements that elevated brand visibility and event awareness
- Identified and pitched to podcast hosts, leveraging storytelling to broaden the nonprofit's reach and donor engagement
- Synchronized outreach to 200+ media partners and influencers, strengthening relationships and streamlining communications

Orphan Outreach　　　　　　　　　　　　　　　　　　　　　　　　　　　Dallas, TX
Marketing Intern, Women for Orphans Worldwide　　　　　　　　　　May 2023 – Aug 2023
- Spearheaded planning and logistics for the annual Children's Hope Dinner, raising over $20,000 for global orphan care
- Analyzed donor profiles to craft engagement strategies for 500+ contacts and partners, increasing community relations
- Facilitated multiple cross-departmental meetings to align event timelines and integrate stakeholder responsibilities

Disney Investment Group　　　　　　　　　　　　　　　　　　　　　　　　Dallas, TX
Commercial Real Estate Intern　　　　　　　　　　　　　　　　　May 2021 – Aug 2021
- Collaborated directly with VP in the production of confidential offering memorandums for $30MM-$50MM Texas shopping centers
- Participated in meetings with principals to secure institutional real estate clients and deal negotiations from start to closing
- Compiled market data on assets, gained exposure to underwriting with Excel, and crafted marketing materials with InDesign

LEADERSHIP

DKMS, Earl Young's Team　　　　　　　　　　　　　　　　　　　　　　　　Austin, TX
Lead Coordinator　　　　　　　　　　　　　　　　　　　　　　　　　　　Nov 2024
- Executed a campus-wide swab drive for blood cancer patients, registering over 200 new potential bone marrow donors
- Managed logistics and volunteer coordination in partnership with DKMS representatives to maximize turnout
- Identified a match that resulted in a life-saving bone marrow donation, demonstrating the tangible impact of outreach

Women for Orphans Worldwide　　　　　　　　　　　　　　　　Dallas, TX & Austin, TX
Junior Board Member　　　　　　　　　　　　　　　　　　　　　Aug 2020 – Aug 2024
- Directed fundraising campaigns and awareness efforts to support educational and basic needs for orphans in Guatemala
- Coordinated logistics and team planning for international mission trips, ensuring delivery aligned with objectives
- Onboarded and mentored new volunteers to build continuity leading to seamless outcomes of mission projects

CERTIFICATIONS

Eastdil Secured: Real Estate Finance Training Program　　　　　　　　　　　　　Jun 2025
Muck Rack Academy: Fundamentals of Public Relations　　　　　　　　　　　　　Feb 2024
Muck Rack Academy: Fundamentals of Social Media　　　　　　　　　　　　　　Feb 2024

TECHNICAL SKILLS AND INTERESTS

Software Skills: MS Excel, MS Office, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Rush, Canva
Research Skills: Investment Analysis (use of FactSet and Bloomberg), SWOT Analysis, Mintel Reports, Nielsen Data, Muck Rack
Interests: Dining, Cooking, Art, Design, Skiing, Snowboarding, Reading, Pilates, Dogs (Favorite: Labrador Retriever)